

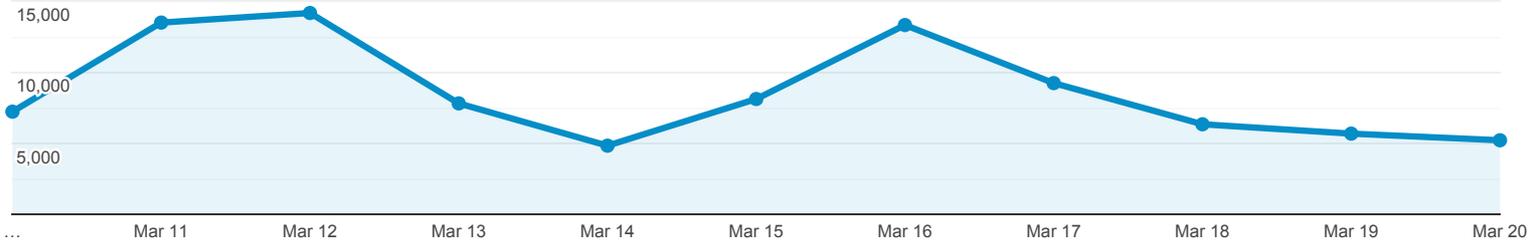
Overview

All Users  
100.00% Pageviews

Mar 10, 2020 - Mar 20, 2020

Overview

Pageviews



<p>Pageviews</p> <p><b>95,399</b></p>	<p>Unique Pageviews</p> <p><b>80,130</b></p>	<p>Avg. Time on Page</p> <p><b>00:01:41</b></p>	<p>Bounce Rate</p> <p><b>57.05%</b></p>	<p>% Exit</p> <p><b>50.49%</b></p>
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Page	Pageviews	% Pageviews
1. /	18,238	19.12%
2. / <a href="#">covid-19</a>	12,362	12.96%
3. / <a href="#">1488/covid-19-coronavirus</a>	7,424	7.78%
4. / <a href="#">865/pay-for</a>	3,652	3.83%
5. / <a href="#">alertcenter.aspx</a>	3,261	3.42%
6. / <a href="#">446/health-department</a>	2,434	2.55%
7. / <a href="#">search</a>	2,251	2.36%
8. / <a href="#">civicalerts.aspx?aid=591</a>	1,902	1.99%
9. / <a href="#">159/assessors-office</a>	1,342	1.41%
10. / <a href="#">149/parking</a>	1,185	1.24%

# Referrers for all days ending 2021-03-23 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | **All time**

## All Time

Referrer	Views
 <a href="#">brooklinema.gov</a>	90,086
 <a href="#">Search Engines</a>	70,171
 <a href="#">Facebook</a>	46,662
 <a href="#">Twitter</a>	33,874
 <a href="#">WordPress Android App</a>	2,700
 <a href="#">brooklinecovid19-com.cdn.ampproject.org</a>	1,774
 <a href="#">patch.com</a>	1,502
 <a href="#">patch-com.cdn.ampproject.org</a>	571
 <a href="#">universalhub.com</a>	475
 <a href="#">brooklinepolice.com</a>	299
 <a href="#">brookline.k12.ma.us</a>	253
 <a href="#">home.brooklinema.gov</a>	252
 <a href="#">brooklineinteractive.org</a>	238
 <a href="#">mail.google.com</a>	234
 <a href="#">brookline.wickedlocal.com</a>	203
 <a href="#">boston.com</a>	193
 <a href="#">ampproject.org</a>	190
 <a href="#">jgpr.net</a>	187
 <a href="#">brooklinecan.org</a>	158
 <a href="#">wbur.org</a>	150
 <a href="#">wcvb.com</a>	119
 <a href="#">Google News</a>	114
 <a href="#">Reddit</a>	110
 <a href="#">ecosia.org</a>	109
 <a href="#">jgpr-net.cdn.ampproject.org</a>	101
 <a href="#">bostonglobe.com</a>	92
 <a href="#">googleapis.com</a>	89

# Top Posts for all days ending 2021-03-23 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | **All time**

All Time		
Title		Views
<a href="#">Home page / Archives</a>		262,758
<a href="#">COVID-19 Cases in Brookline</a>		136,425
Face Coverings		12,382
<a href="#">COVID-19 Testing Site to Open in Brookline Next Month</a>		11,989
<a href="#">COVID-19 Testing Site Opens for Members of the Brookline Community</a>		10,583
Vaccine FAQs		10,122
<a href="#">Town of Brookline Makes COVID-19 Testing Free for Uninsured Residents Who Have Symptoms or Have Been Ident...</a>		7,397
<a href="#">*Update #22* (5:55 p.m., 4/15/20) Town of Brookline to Require Face Coverings in Public, Plus COVID-19 Testing Av...</a>		6,578
Parking		4,130
Active Closures		3,533
<a href="#">*Update #23* (7 p.m., 4/16/20) Town of Brookline Provides Additional Guidance on Face Coverings</a>		3,019
Restaurant Restrictions		2,819
<a href="#">Town of Brookline Provides Halloween Guidance</a>		2,811
<a href="#">Brookline Announces Changes to Street Configurations to Accommodate Social Distancing by Pedestrians</a>		2,374
<a href="#">Update #31 (5 p.m. 6/8/20) Town of Brookline Shares Phase 2 Guidelines for State's Reopening Plan, Details for its ...</a>		2,007
<a href="#">Update #24 (5:30 p.m. 4/17/20) National Guard Deployed to Two Brookline Facilities to Conduct Testing on Residen...</a>		1,848
<a href="#">Important Information for Those who Took Part in Brookline COVID-19 Antibody Testing</a>		1,766
Resources		1,744
<a href="#">Town of Brookline to Resume Parking Enforcement on June 1</a>		1,731
<a href="#">*Update #19* (6:45 p.m., 4/8/20) Town of Brookline Limits Evictions &amp; Landlord Access, Enhances Regulation for Fo...</a>		1,710
<a href="#">*Update #20* (7:20 p.m., 4/10/20) Town of Brookline Reports First Death Due to COVID-19</a>		1,707
<a href="#">Town of Brookline to Conduct COVID-19 Antibody Testing on Randomly Selected Residents</a>		1,671
<a href="#">*Update #13* (7 p.m., 3/27/20) Town of Brookline Provides Update on COVID-19 Response</a>		1,629
<a href="#">COVID-19: What Brookline Residents Need to Know Today (3/19/20)</a>		1,620
<a href="#">*Update #2* Town of Brookline to Re-Activate COVID-19 Call Center as Vaccine Resource Hub, Encourages Resident...</a>		1,532
INFOGRAPHIC: FACE COVERINGS		1,512
<a href="#">Update #30 (6:40 p.m. 5/20/20) Town of Brookline Provides Update on Antibody Testing, Sharps Disposal Kiosks, M...</a>		1,436
<a href="#">Brookline Schools to Execute 'RemotePlus' Phased Reopening of Schools</a>		1,387
<a href="#">*Update 9* (7:30 p.m., 3/20/20) Town of Brookline Provides Update on COVID-19 Response</a>		1,315
<a href="#">Commonwealth of Massachusetts Expands "Stop the Spread" Testing Initiative</a>		1,302
<a href="#">Brookline Announces Changes to Street Configurations to Accommodate Social Distancing by Pedestrians</a>		1,274

Brookline, MA

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# Brookline Releases New Coronavirus Website

Town officials released a special website in an effort to keep community members up to date on the rapidly changing coronavirus situation.



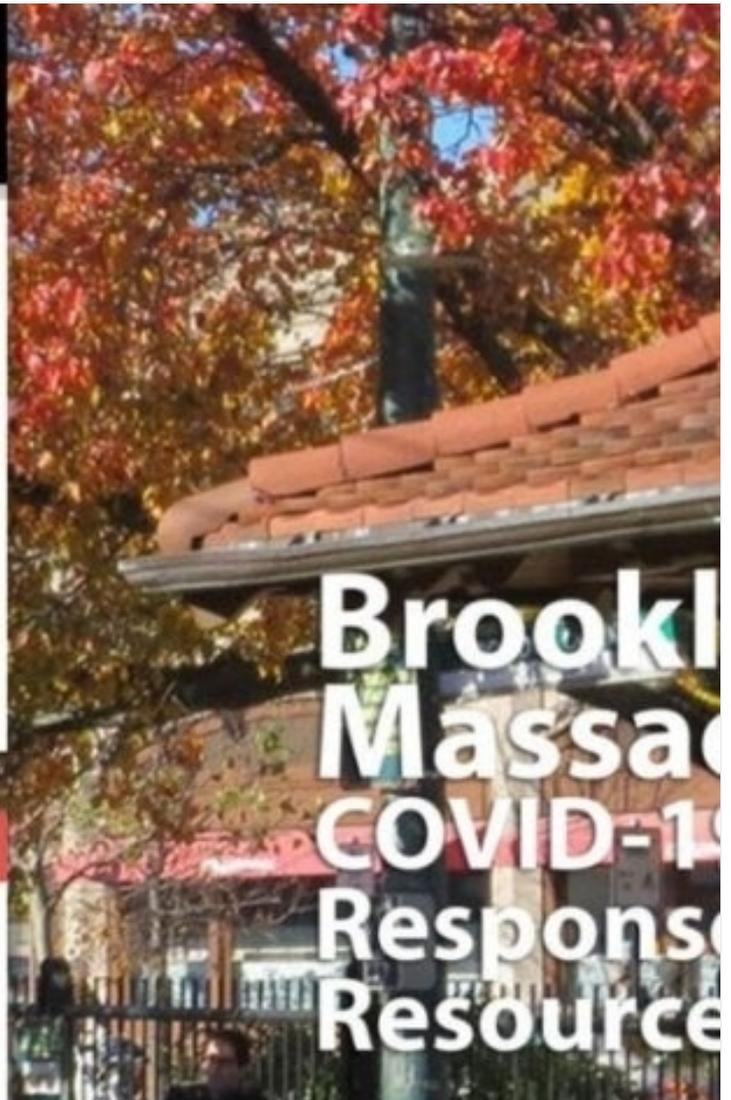
Jenna Fisher, Patch Staff

Posted Wed, Mar 18, 2020 at 10:04 am ET

Like 4

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(Town of Brookline)

BROOKLINE, MA — The town released a new website in an effort to help community members keep up to date with the latest, as the town responds to the quickly evolving global COVID-19 outbreak.

The new website, [BrooklineCOVID19.com](https://brooklinecovid19.com), will serve as a one-stop resource as the situation develops, according to town officials. The website is also tied to Brookline's town government, fire department and police department social media accounts, so it will automatically post all content from the blog onto all of the town's Twitter and Facebook accounts at once.

The new site features a news blog, links to town resources including schools, town government, links to order free and reduced lunch as well as links to resources like the [Brookline Food Pantry](#)

Subscribe >

Officials say they will post [updates on what town buildings and facilities are closed](#), it they will also post about the [emergency parking rules](#) and if you're looking for a way to [contact town](#) officials, including the emergency call center.

The World Health Organization declared COVID-19 a global pandemic, prompting President Donald Trump to declare a national emergency, Gov. Charlie Baker to declare a state of emergency in Massachusetts and the Select Board to adopt a declaration of emergency in Brookline.

## More from the town:

### Student Medication Pickup

Families will be allowed to pick up their student's medicine from schools on Wednesday, March 18 from 9 a.m. to noon. School leaders and nurses will be on-site during this time.

If you have medicine to pick up, please email your school nurse **today**, and call them on their phone number **tomorrow**, prior to your arrival so they can be ready with your student's medicine. [The contact information can be found here.](#)

### Brookline Food Pantry Update

Families who take part in the Brookline Food Pantry's Brookline Thrives program should be aware of the following:

- Brookline Thrives bags will be available at Brookline Food Pantry locations during their operating hours.
- In addition, Thrives bags will be available for pick-up on Fridays from 3-5 p.m. in the Community Room at 226 High St. Just ask a Pantry volunteer for a Thrives bag at the entrance.
- To promote social distancing, the Food Pantry has announced changes to their normal procedures (shoppers wait outside while volunteers prepare bags to hand to them at the door).
- Complete details about the Food Pantry are available [here](#) and specific information about their Brookline Thrives program is available [here](#).

## Businesses

The Brookline Select Board, in order to further implement social distancing practices, moved today to order all restaurants and bars in town to cease dine-in operations by 5 p.m. on Monday, March 16. Additionally, queues of more than 10 people inside or outside any establishment will be prohibited beginning at 5 p.m. Monday, March 16.

Ring | Featured Advertisement

### Cat Intruder Caught Red-pawed

Watch Now



Restaurants may remain open and continue to offer takeout or delivery only.

Takeout patrons are urged to call ahead or place their orders online with restaurants and eateries in order to minimize face-to-face interaction and streamline the pickup process.

The Brookline Police Department and Department of Public Works are coordinating to set aside parking spaces on town streets to facilitate the takeout and delivery process.

The Brookline Department of Economic Development and Long Term Planning is actively

## Town Buildings and Offices

All town buildings — with the exception of Town Hall — are closed to the public until further notice. Town Hall is open on a very limited basis, and residents are asked to call **617-730-2000** prior to visiting Town Hall.

All town personnel not assigned to roles supporting the Emergency Operations Center will transition to working remotely. Police, fire and public works employees, with few exceptions, will continue to report to work and serve the community.

"Our COVID-19 task force has been working around the clock to ensure all town departments can fulfill their essential duties while practicing social distancing," Town Administrator Kleckner said.

## Read More about Closures/Cancellations

>>> [Coronavirus In Brookline: Updates, What's Closed, Canceled](#)

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# Town of Brookline

Mel Kleckner, Town

Administrator

333 Washington St,  
Brookline, MA 02445



# Brookline Select

## Board

Bernard Greene, Chair

Ben Franco

Nancy Heller

Heather Hamilton

Raul Fernandez



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## FOR IMMEDIATE RELEASE

Tuesday, March 17, 2020

Media Contact: Jordan Mayblum

Phone: 978-769-5617

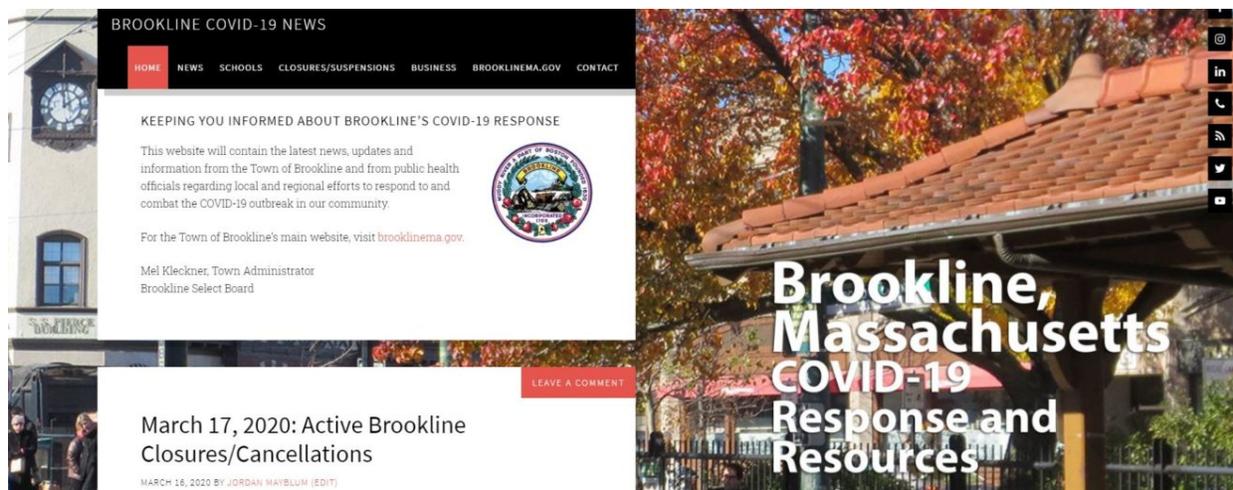
Email: [jordan@jgpr.net](mailto:jordan@jgpr.net)

## **\*\*Update 6\*\***

# Town of Brookline Launches

[BrooklineCOVID19.com](https://brooklinecovid19.com) to Keep Residents

# Informed



**BROOKLINE** — The Brookline Select Board, Town Administrator Mel Kleckner and Director of Health and Human Services Dr. Swannie Jett announce the launch of a new website that will provide community members with the latest public health and emergency management information as Brookline responds to the global COVID-19 outbreak.

The new website, [BrooklineCOVID19.com](https://brooklinecovid19.com), will serve as a one-stop resource for residents, visitors, and business owners to receive all town updates as the COVID-19 situation develops. Visitors can subscribe via email to receive notifications for new posts. The website is also tied to Brookline's town government, fire department and police department social media accounts, so it will automatically post all content from the blog onto all of the town's Twitter and Facebook accounts at once, without delay.

The new site features a modern, blog-style layout, mobile device compatibility, and a user-friendly design that contains:

- A news blog
- Links to key Town of Brookline resources, including schools and town government
- Links to order [free and reduced lunch](#), as well as links to resources like the [Brookline Food Pantry](#)
- [Updates on what town buildings/facilities are actively closed](#)
- [Emergency parking rules](#)
- Email subscription capability
- [Contact information for the town](#), including the emergency call center.

COVID-19, the illness caused by the novel coronavirus, was declared a global pandemic by the World Health Organization and has led President Donald Trump to declare a national emergency, Governor Charlie Baker to declare a state of emergency in Massachusetts and the Select Board to adopt a declaration of emergency in Brookline.

## Additional Updates and Information, In Case You Missed Them

### Emergency Parking Rules in Place

While the Select Board's town-wide Declaration of Emergency remains active, the following parking rules will be in effect:

The Brookline Police Department **WILL NOT** be enforcing the following parking regulations during the town's COVID-19 emergency:

- Two-hour parking zones
- Overnight parking ban
- Parking meters

The following existing or temporary parking regulations and prohibitions **WILL** be enforced:

- Fire hydrant violations
- Handicap parking violations
- Crosswalk parking violations
- Bus stop violations
- Parking within an intersection
- 15-minute takeout/delivery parking zones
- All other public safety-related violations

### Brookline COVID-19 Call Center and Email

For general COVID-19 questions not specific to the Town of Brookline, please call the state 211 line.

The Town of Brookline has established a call center in order for residents to ask non-

medical questions specific to COVID-19 in Brookline. The call center will be staffed Monday through Friday from 8 a.m. to 5 p.m. The number for the call center is 617-879-5636.

Residents seeking answers to Brookline-specific medical or public health inquiries should continue to contact the Brookline Department of Public Health at 617-730-2000.

Messages left after hours will be returned the next day. Residents can also email their non-medical inquiries to: [COVID19Info@brooklinema.gov](mailto:COVID19Info@brooklinema.gov).

**Remember, in the case of emergencies, please call 911.**

## Free and Reduced Lunch for Brookline Students

During the temporary closure of the Public Schools of Brookline, students who qualify for free or reduced-price meals will be offered meals at no cost through the district's online student ordering system.

Students 18 and under can access grab-and-go prepared meals at one of four locations -- Coolidge Corner School (CCS), Pierce School, Brookline High School and Baker School -- three days per week. **The first day students and families can pick up meals at their designated location is Wednesday, March 18.**

See the table below to determine when and where you should pick up meals:

	Pick Up Location	Pick Up time	Pick Up Days	Home District Served
CCS	Stedman St Entrance	12- 1:30	Mon. Wed. Fri	CCS, Lawrence, Driscoll
Pierce	Circle in Front Historic Building	12- 1:30	Mon. Wed. Fri	Pierce, Lincoln, Lawrence
BHS	Schluntz Gym Entrance	12- 1:30	Mon. Wed. Fri	BHS, Lincoln, Runkle, Driscoll, OLS
Baker	Breezeway to Café Entrance	12 -1:30	Mon. Wed. Fri	Baker, Heath

All school buildings providing lunches during the period that the district is closed will undergo rigorous cleaning and disinfecting on a regular basis.

Families that qualify for free or reduced meals can use [publicschoolsofbrooklineschoolnutrition.com](https://publicschoolsofbrooklineschoolnutrition.com) to place orders ahead of time through the Out of School Ordering System. The website also has step-by-step instructions on how to place an order online.

## Student Medication Pickup

Families will be allowed to pick up their student's medicine from PSB schools on Wednesday, March 18 from 9 a.m. to noon. School leaders and nurses will be on-site during this time.

If you have medicine to pick up, please email your school nurse **today**, and call them on their phone number **tomorrow**, prior to your arrival so they can be ready with your student's medicine. [The contact information can be found here.](#)

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Restaurants may remain open and continue to offer takeout or delivery only.

Takeout patrons are urged to call ahead or place their orders online with restaurants and eateries in order to minimize face-to-face interaction and streamline the pickup process.

The Brookline Police Department and Department of Public Works are coordinating to set aside parking spaces on town streets to facilitate the takeout and delivery process.

To ease the burden these restrictions place on restaurants and eateries, the Town of Brookline has suspended its Styrofoam container ban, effective immediately.

In addition, Gov. Baker has ordered that all social gatherings of more than 25 people are prohibited, including within retail establishments and other businesses. Grocery stores and pharmacies are excluded from this order.

The Brookline Department of Economic Development and Long Term Planning is actively working to engage businesses and ensure their needs are met to the fullest extent possible, and minimize the impact of COVID-related regulations.

**Businesses are encouraged to review the resources available to support them during the COVID-19 response, which are online [here](#).**

## Town Buildings and Offices

All town buildings -- with the exception of Town Hall -- are closed to the public until further notice. Town Hall is open on a very limited basis, and residents are asked to call **617-730-2000** prior to visiting Town Hall.

All town personnel not assigned to roles supporting the Emergency Operations Center will transition to working remotely, and that transition will be completed town-wide no later than Wednesday, March 18. Police, fire and public works employees, with few exceptions, will continue to report to work and serve the community.

"Our COVID-19 task force has been working around the clock to ensure all town departments can fulfill their essential duties while practicing social distancing," Town Administrator Kleckner said. "I want to thank our residents for their patience as we all grapple with the unique challenges of these circumstances, as well as town employees who are continuing to work and ensure the town continues to function at a high level."

## Active Town Closures/Cancellations

- Town Hall and other town facilities -- except parks -- are closed to the public, and only emergency personnel will work from their offices or the Emergency Operations Center until further notice. All other town staff who can will work remotely, with the transition to remote work being complete no later than Wednesday, March 18.

- All non-essential board and committee meetings are cancelled through April 30.
- Public Schools of Brookline are closed through at least Tuesday, April 7. All after-school activities and school-sponsored events are cancelled until further notice.
- Town playgrounds are closed until further notice.
- Council on Aging activities are cancelled through at least March 27.
- The senior center is closed through at least March 27.
- Recreation activities are cancelled through at least March 27.
- The Brookline Public Library is closed through at least March 27.

## Prevention and What to Do if You Feel Sick

The Massachusetts Department of Public Health (DPH) and the U.S. Centers for Disease Control and Prevention (CDC) have stated that seniors and those with chronic health conditions are the most at-risk for serious illness caused by the coronavirus; they urge that those in this vulnerable population take appropriate precautions to mitigate their risk of becoming sick. As has been widely suggested, any person who believes they may be experiencing symptoms of COVID-19 should contact their primary care physician.

Reported symptoms of COVID-19 include fever, cough, shortness of breath and respiratory illness, including pneumonia in severe cases.

If anyone displays [symptoms of COVID-19](#), including a fever, cough or shortness of breath, they should stay home and they are advised to contact their primary care physician. According to the [CDC](#), symptoms of the virus appear within 2-14 days of exposure.

If you feel sick, the CDC recommends:

- Calling your primary care physician **before** visiting them in person
- Staying home and limiting your contact with others
- Wearing a facemask if you are sick. Masks are not recommended for widespread use by healthy people.

Brookline Public Health recommends that residents continue with good hygiene practices including:

- Wash your hands often with soap and water for at least 20 seconds including under your fingernails. Alcohol-based hand sanitizer (at least 60% alcohol content) can be used when soap and water are not available.
- Keep your hands away from your face.
- Cover your nose and mouth when sneezing and coughing with a tissue and discard it immediately. Cough into the sleeve over your elbow instead of your hand. Wash your hands often when coughing and sneezing.
- Stay away from people who are sick and stay home when you are sick.

For more information, visit the DPH website by [clicking here](#) and the CDC's website by [clicking here](#).

###



**Know the facts.  
Protect yourself.  
Stay well.**

## COVID-19 Prevention

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Wash hands with soap and water for 20 seconds



Use hand sanitizer



Avoid touching eyes, nose and mouth



## How COVID-19 Spreads

---

Respiratory droplets



Contaminated surfaces



People in close contact (6 feet)



People are thought to be at their most contagious when they are at their most symptomatic. Some spread might be possible before people show symptoms, but this is not thought to be the main way the virus is spread.

**If you come into close contact with someone with COVID-19 for a prolonged period:**

- Monitor your health. If you develop symptoms call ahead to your doctor.
- Call your local health department for further instructions.

Brookline Health Department: 617-730-2300

## COVID-19 Symptoms

Fever



Cough



Shortness of breath



Symptoms may appear 2-14 days after exposure.

## If you develop COVID-19 Symptoms

- Self-quarantine
- Call ahead to your doctor
- Cover your cough and sneeze
- Notify your local health department
- Wear a facemask
- Avoid others
- Avoid contact with those in your home including pets

## Information compiled from:



## A message from the Town of Brookline

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