

# SUPPORTING DOCUMENTS

## Rhode Island Police Chiefs' Association Fatal Crash Press Conference

### **Press Clippings**

Below is a listing of press generated by the Rhode Island Police Chiefs' Association Fatal Crash press conference held on Thursday, Oct. 29. A complete list of clippings, including duplicate articles shared across multiple sites and publications and a listing of local TV mentions, can be found on the next page.

#### Providence Journal:

<https://www.providencejournal.com/story/news/local/2020/10/29/ri-sees-concerning-trend-fatal-crashes-some-blame-covid/6069064002/>

#### Valley Breeze:

<https://www.valleybreeze.com/2020-11-03/north-providence/chiefs-say-rise-fatal-crashes-must-end#.YD0KNmhKiUk>

#### WPRI-12:

<https://www.wpri.com/news/local-news/west-bay/ripca-significant-rise-in-fatalities-on-roads-throughout-the-state-in-2020/>

#### ABC-6:

<https://www.abc6.com/pandemic-causing-increase-in-fatal-traffic-crashes/>

#### WPRO News:

<https://www.997wpro.com/2020/10/29/ri-police-chiefs-pledge-to-curb-soaring-highways-deaths/>

# RIPCA Fatal Crash Press Conference PR

Press clippings related to a press conference held on Oct. 29, 2020 on rising motor vehicle fatalities in Rhode Island, by John Guilfoil Public Relations on behalf of their client, The Rhode Island Police Chiefs' Association



## Sections

| [Local Print Media \(2\)](#)

| [Local TV/Radio \(7\)](#)



**Total National TV Audience** 64,737

**Total National TV Publicity** USD \$5,874

**Total Local TV Audience** 64,737

**Total Local TV Publicity** USD \$5,874



**Total Radio Audience** 1,247

**Total Publicity Value** USD \$235



**Total Online News Audience** 98,881

**Total Online News Publicity** USD \$3,365

**Total Number of Clips** 9

## Local Print Media

**Mentions** 2



### [Are higher traffic fatalities another symptom of COVID in Rhode Island?](#)

1

**Date Collected** Oct 29, 2020 2:55 PM EDT

**Category** Local

**Source** [The Providence Journal](#)

**Author** Jack Perry

**Est. Audience** 27,800

**Est. Publicity Value** USD \$755

**Market** Providence, RI

**Language** English

Rhode Island has seen a "concerning" increase in traffic fatalities so far this year, and some public safety officials believe it's at least partly related to the coronavirus pandemic.

Traffic volume is down, but some motorists are apparently driving faster and turning to drugs and alcohol to help cope with the stress of the pandemic, some public safety officials say.

With Halloween and a time change coming this weekend, followed by Thanksgiving and Christmas, they worry that more people will die on Rhode Island roads, and they're pleading with people to take precautions...



### [Chiefs say rise in fatal crashes must end](#)

2

**Date Collected** Nov 4, 2020 7:56 AM EST

**Category** Local

**Source** [Valley Breeze](#)

**Est. Audience** 1,834

**Est. Publicity Value** USD \$452

**Market** Cumberland, RI

**Language** English

Brian Sullivan, RIPCA president and Lincoln police chief, spoke of the many ways the Rhode Island Police Chiefs' Association works to reduce impaired, distracted and reckless driving. This includes participating in the Click It or Ticket campaign, Drive Sober or Get Pulled Over campaign and U Drive. U Text. U Pay. campaign...



### RIPCA to address significant rise in fatalities on roads throughout the state in 2020

 3

**Date Collected** Oct 29, 2020 5:52 AM EDT

**Category** Local

**Source** [WPRi](#)

**Author** Alexandra Leslie

**Est. Audience** 55,021

**Est. Publicity Value** USD \$1,332

**Market** East Providence, RI

**Language** English

Public safety officials are trying to get the message out about safe driving ahead of Halloween weekend when trick-or-treaters will be out on the roads.

In a news release from the Rhode Island Police Chiefs' Association (RIPCA), safety officials say they have identified several factors accounting for the spike in fatalities, including impaired and distracted driving, reckless driving, and lack of seat belt usage...



### Pandemic Causing Increase in Fatal Traffic Crashes

 4

**Date Collected** Oct 29, 2020 4:33 PM EDT

**Category** Local

**Source** [ABC6.com](#)

**Author** Dave Jones

**Est. Audience** 13,297

**Est. Publicity Value** USD \$628

**Market** Providence, RI

**Language** English

PROVIDENCE, R.I. (WLNE)– There's been a spike in deadly automobile crashes on **Rhode Island roads** this year and as Halloween approaches there's a warning about driving under the influence.

The Rhode Island Police Chief's Association Thursday announced that there have been 45 deadly crashes on the state's roads in 2020. Last year there were 49 traffic crash fatalities.

This statistic...



### Rhode Island Police Chiefs' Association pledges to reduce rising highway deaths

 5

**Time** Oct 29, 2020 6:02 PM EDT

**Local Broadcast Time** 6:02 PM EDT

**Call Sign** WPRO (News/Talk)

**Market** DMA: 52 Providence, RI

**Language** English

**Est. Audience** 1,247

**Est. Publicity Value** USD \$235

Brian Sullivan, president of the Rhode Island Police Chiefs Association. The reckless driving, excessive speed impaired driving and distracted driving. Both the DOT and state police note that during the coronavirus pandemic...



### RI police chiefs pledge to curb soaring highways deaths

 6

**Date Collected** Oct 29, 2020 3:40 PM EDT

**Category** Local

**Source** [WPRO-AM](#)

**Est. Audience** 929

**Est. Publicity Value** USD \$198

**Market** Riverside, RI

**Language** English

Rhode Island police chiefs are hoping that increased enforcement will help curb spiking traffic and pedestrian fatalities due in part to the coronavirus pandemic.

Figures released Thursday by the Rhode Island Police Chiefs Association show 45 motor vehicle or motorcycle fatalities on Rhode Island roads during... 2020, compared to 49 deaths in all of 2019, and 16 pedestrian fatalities compared to eight in all of 2019.

"This is concerning to law enforcement and should be concerning to citizens of Rhode Island," said the Association's President, Lincoln Police Chief Brian Sullivan. He said reckless driving, excessive speed, impaired and distracted driving are the three main reasons for motor vehicle fatalities...



### 12 Eyewitness News at 6 PM

 7



**Time** Oct 29, 2020 6:14 PM EDT  
**Local Broadcast Time** 6:14 PM EDT  
**Category** News  
**Call Sign** WPRI (CBS)  
**Market** DMA: 52 Providence, RI  
**Language** English

**Est. National Audience** 50,057  
**Est. National Publicity Value** USD \$4,303  
**Est. Local Audience** 50,057  
**Est. Local Publicity Value** USD \$4,303

rhode island state police say they will be out in force this halloween weekend --- amid a troubling trend in the number of deadly crashes this year. state police say there have been 45 people killed as a result of car and motorcycle crashes so far this year --- only four less than the total number from last year. colonel james manni says the five-member traffic safety task force, established last year, has responded to hundreds of crashes over the last several months...

#### **12 News on Fox Providence at 8:00am**



8

**Time** Oct 29, 2020 8:38 AM EDT  
**Local Broadcast Time** 8:38 AM EDT  
**Category** News  
**Call Sign** WNAC (Fox)  
**Market** DMA: 52 Providence, RI  
**Language** English

**Est. National Audience** 12,991  
**Est. National Publicity Value** USD \$1,310  
**Est. Local Audience** 12,991  
**Est. Local Publicity Value** USD \$1,310

one month later, a similar one-car crash in south kingstown killed the 18 year-old driver. and this week, a 62 year-old johnston woman was killed after she was hit by a car on 295 north in smithfield... sadly, these incidents are just a handful of the roadway fatalities in rhode island in recent months. rhode island police chiefs' association tells us as of october 28th... there have been 45 motor vehicle or motorcycle involved fatalities this year. and that number is only four less than the entire number of fatal crash in all of 2019. that's on top of 16 pedestrian fatalities so far in 2020-- double the total from last year. state police, ridot, aaa, and more will talk about statewide efforts to keep roads safe. that's all happening later this morning in cranston. live in pawtucket, alexandra leslie, 12 news. (p)time now is ...



#### **ABC6 News at 6am**



9

**Time** Nov 2, 2020 6:33 AM EST  
**Local Broadcast Time** 6:33 AM EST  
**Category** News  
**Call Sign** WLNE (ABC)  
**Market** DMA: 52 Providence, RI  
**Language** English

**Est. National Audience** 1,689  
**Est. National Publicity Value** USD \$261  
**Est. Local Audience** 1,689  
**Est. Local Publicity Value** USD \$261

co-worker "i dont wish that pain upon he son or the people that she knew." brian sullivan>> brian sullivan // victim's co-worker "she left this earth doing wha she did the best, and thats helping people." rhode island state police say... that driver that hit toscano... fled the scene... but his car was later found. they arrested 22-year-old luis baez from jamaica plain...

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Photos from the Event









## **Event livestream**



To view our livestream of the event, which was hosted by Cranston Police via Facebook Live, click here:

[https://www.facebook.com/watch/live/?v=1222825791450224&ref=watch\\_permalink](https://www.facebook.com/watch/live/?v=1222825791450224&ref=watch_permalink)